



Mary Ann Ireland: Coaching Bio

Mary Ann is a trainer, facilitator and coach working exclusively in the high-tech/biotech industry whose focus is in supporting individuals and teams to achieve their highest level of performance and satisfaction.

Her curiosity, along with years of training and experience, provide her with the ability to articulate thought-provoking insights that allow clients to take action and create a more fulfilling and productive work life. She enables individuals to see commercially and personally ineffective behaviors and creates a secure learning and coaching atmosphere for co-inventing change.

In her coaching engagements, Mary Ann incorporates Commitment-based Management (the ability to create a future with others through making and fulfilling commitments), somatics (effective learning, new skills, habits and practices through the body), and ontological development (understanding our ways of being in the world). This coaching style produces a generative interpretation of leadership where the client builds a larger repertoire of effective leadership moves and conversations.

Mary Ann has successfully worked in positions of sales, marketing and consulting in the life sciences industry for over twenty years. Her background traverses the life sciences, (with an understanding of the drug development process), business, organizational development and coaching. Recently, she co-founded The Stratam Group, a company founded on the principles of Commitment-based Management (CbM) and somatic practices.

Mary Ann holds a degree in organic chemistry from Brown University and a M.A. in Organizational Psychology with coaching certification from JFK University, is a certified somatic coach through the Strozzi Institute, and is certified in management practices by the Mastering Professional Management program of the Institute of Generative Leadership. Mary Ann founded the Biotech Organizational Learning and Development (BOLD) group in November of 2003, and leads the core team of this 160 person organization.